

COMPANY OVERVIEW

Flooring Ink is a self-performing commercial flooring contractor based in Cleveland, Ohio, with six years in business and an in-house crew of 11. The company installs, repairs, and replaces hardwood, laminate, luxury vinyl plank (LVP), vinyl, tile, carpet, and specialty flooring systems for commercial, institutional, and government facilities, including phased work in occupied healthcare and hospitality environments.

CORE COMPETENCIES

- Full-scope flooring installation, replacement, and repair, hardwood, laminate, luxury vinyl plank (LVP), vinyl, ceramic, marble, granite, tile, carpet, and specialty systems, for commercial, institutional, and government facilities.
- Demolition and removal of existing flooring with material disposal, floor leveling, and surface preparation to manufacturer specifications for renovation and new construction projects.
- Subfloor remediation, including removal, repair, and replacement, plus underlayment and moisture barrier installation to meet warranty-compliant substrate conditions.
- Installation of transitions, thresholds, baseboards, trim, and molding to deliver finished, move-in-ready spaces.
- Turnkey project execution with single-trade accountability from demolition through final finish and jobsite cleanup.
- Flexible, phased scheduling and multi-shift coordination to minimize operational disruption across commercial, healthcare, and institutional facilities.

DIFFERENTIATORS

- **Self-performing, not a broker:** in-house installation crews and dedicated project managers remove subcontractor delays and mock-up cycles from the schedule.
- **Occupied-facility specialist:** completed a full flooring replacement across patient rooms and four surgical suites in an active medical facility over three consecutive weekends, with zero disruption to Monday operations.
- **Direct supplier relationships** eliminate broker markups and material lead-time risk on large-scale, multi-material builds.
- **Fifteen-plus years** of client retention with regional general contractors and national retail chains.

RELEVANT COMMERCIAL EXPERIENCE

Extended Stay Hotel of America

Client: Snavelly Construction | Value: \$330,000
312-room, 8-floor hotel renovation spanning four material types: porcelain tile, luxury vinyl tile (LVT), broadloom carpet, and sealed concrete. Delivered ahead of the contracted 90-day schedule.

Painesville Middle School

Client: Cleveland Construction | Value: \$180,000
33,000 square feet of vinyl composite tile (VCT) in four colors with border and pattern work, plus aluminum walk-off mat installation. Delivered ahead of the contracted 20-day deadline.

Elias Hasrouni

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2 weeks ahead of a 90-day contract schedule.
7 days ahead of a 20-day contract deadline.

COMPANY DATA

Legal Entity	Flooring Ink LLC
UEI	RKARF9D3PV49
CAGE Code	19UK1
Business Size	Small business, 11 employees
Bonding	General contractor license with a bond
Project Range	\$5,000 to \$5,000,000
Year Established	2019
Service Area	United States

NAICS CODES

238330 **PRIMARY**
Flooring Contractors
236220
Commercial and Institutional Building Construction

TARGET AGENCIES & FACILITIES

- General Services Administration (GSA) federal buildings
- Department of Veterans Affairs (VA) medical centers and outpatient clinics
- Department of Defense (DOD) military installations
- U.S. Army Corps of Engineers facilities
- Naval Facilities
- Retail Facilities